

CSR ASIA SUMMIT 2011

Asian Growth: Global Responsibility

SEPTEMBER
27th - 28th 2011
MALAYSIA
Hotel Istana Kuala Lumpur

Register

before 15 July to get
15% discount!



Organised by

CSR ASIA

6 Reasons Not to Miss this Conference

- 1 Gain unique insights from more than twenty breakout sessions focusing on four key CSR aspects: CSR Strategies, Environment, Community Investment and Sustainable Supply Chains
- 2 Learn about and discuss issues with over 50 top speakers throughout the two-day conference
- 3 Build connections with 400+ industry peers who are driving sustainable business practices across the region
- 4 Listen to the latest trends and cutting-edge case studies on embedding CSR into your business
- 5 Take away practical solutions for addressing critical CSR issues faced by your company
- 6 Develop your skills and knowledge by attending a series of pre- and post-summit trainings

Asia's Thought Leading Conference on Corporate Social Responsibility

The CSR Asia Summit is the annual flagship event of CSR Asia which aims to be the most innovative and thought-provoking gathering on corporate social responsibility in Asia. Themed "Asian Growth: Global Responsibility", the conference will bring together over 400 international delegates to discuss key CSR issues and strategies, and provide new insights for businesses, governments, CSR practitioners and NGOs.

Participants will debate the latest CSR issues, address challenges and opportunities, learn from leading sustainability practitioners and acquire crucial tools and resources to build sustainable business strategies in Asia.

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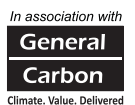
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About the Summit



Who Should Attend?

- Company Presidents, Vice Presidents, CEOs, CMOs, COOs, CFOs, Directors, Managers, and Professionals of:
 - Corporate Social Responsibility; Sustainable Development; Environmental Affairs; Corporate Governance; Finance; Corporate Communications; Community Relations; Public Relations; Branding; Investor Relations; Strategic Planning; Human Resources; Risk & Compliance; Supply Chains
- Representatives from social enterprises and NGOs who wish to collaborate with business
- Socially responsible investors
- Government representatives establishing frameworks for sustainable development

Endorsement

"This Summit helped me realise the gaps that we have in our own CSR activities. It presents to me the level of our CSR initiatives compared to other organisations."

Cilor Guevarra, Holcim Philippines Inc

"Coming from the UK I had no expectations of how this conference would play out. I've been so pleased to see the energy and passion of people and organisations here, and this has been one of the best CSR conferences I've been to."

Joanne Goddard, Senior CR Manager, Aviva Plc

"It's an excellent venue for learning, discussing and networking with much established multinationals."

Wang Jie, Corporate Branding, Huawei

"A good opportunity for networking and finding out what is happening in CSR in Asia."

Claudine Chavee, CSR Coordinator, Asia, TOTAL

Confirmed Speakers in 2011:

- BASF
- Borneo Child Aid Society
- Coca-Cola
- Credit Ease
- Danone
- FTSE Group
- Guinness Anchor Bhd
- International Labour Organization
- Japan Business Initiative for Conservation and Sustainable Use of Biodiversity
- Monitor Group
- Nestle Malaysia
- New Britain Palm Oil
- Novartis International
- ORIGIN Exterminators
- PepsiCo Asia Pacific
- Pesticide Action Network Asia and the Pacific
- PwC
- Procter & Gamble
- PT Musim Mas
- Putera Sampoerna Foundation
- Roundtable on Sustainable Palm Oil
- Sime Darby
- Shangri-La International Hotel Management
- Sunlabob Renewable Energy

Quick Facts about CSR Asia Summit 2010

400+ delegates attended over the two-day conference

Over 95% of participants were from Asia, including China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore and Thailand

60+ professional speakers shared knowledge and case studies

Two-day unrivalled agenda addressing cutting-edge CSR issues in Asia, providing next steps and solutions for you to take back to the office

94% of delegates said they would attend CSR Asia Summit 2011

Summit Features in 2011

Conference Programme

27 September 2011 (Tue)

09:00	Welcome and keynotes			
10:30	Morning refreshment			
11:00	1a. Benefitting from SRI funds	2a. Effective business tools to address biodiversity decline	3a. The urgency of strategic community investment	4a. Same same or different? Asian and German multinational corporations' supply chain management practice in Asia
12:30	Networking Lunch			
14:00	1b. The 2011 Asian Sustainability Rating	2b. Understanding life cycle assessment and product footprinting	3b. How can the business and the community benefit from Bottom of the Pyramid solutions?	4b. Food Safety and Stakeholder Trust
15:30	Afternoon refreshment			
16:00	1c. Reporting and issues management	2c. Business-NGO partnerships – how to make them work for the environmental agenda	3c. Challenges and opportunities for corporate foundations	4c. Developing economies of scale: collaborating with smallholder producers
18:00	Networking reception			
19:30	Dinner			

28 September 2011 (Wed)

09:00	CSR Bazaar			
10:30	Morning refreshment			
11:00	1d. Making CSR strategic	2d. Sustainable building trends in Asia – how to demonstrate best practice	3d. Unlocking entrepreneurial potential	4d. Can technology feed the world? – a debate on food security
12:30	Networking Lunch			
14:00	1e. Realising responsible business practices in SMEs	2e. Adapting to climate change – addressing the real challenges	3e. Should companies invest in schools?	4e. Is it worthwhile to source sustainable goods?
15:30	Afternoon refreshment			
16:00	World Café			
17:15	Closing			

Optional Pre- and Post-Summit Training Workshops

CSR Asia Summit has developed five optional half day, hands-on workshops for participants who want an in-depth immersion and expert advice in the hottest areas of CSR in Asia. Delegates will be able to identify with the most important CSR issues and strengthen the skills in tackling CSR challenges.

- 1 Reporting and Communication
- 2 Community Investment
- 3 ISO26000
- 4 Stakeholder Engagement
- 5 Climate Change and Carbon Footprinting



Richard WELFORD
Chairman
CSR Asia



Rikke NETTERSTROM
Executive Director
CSR Asia



Leena WOKECK
Director
CSR Asia Center at the
Asian Institute of Technology
Thailand



Jacqui DIXON
Director
CSR Asia Hong Kong



Lisette van RHIJN
Director Community Investment
CSR Asia

More training details are available on www.csr-asia.com/summit2011

Join us Now

Be our Sponsor

Sponsorship opportunities are available for the CSR Asia Summit 2011. Sponsors are invited to take advantage of this significant opportunity to enhance your brands and demonstrate commitment to participants from around the globe.

Be our Exhibitor

The CSR Asia Summit provides an exhibition space as an ideal platform for your organisation to increase brand awareness and network with over 400 CSR-related participants from multi-disciplinary backgrounds.

Exhibit Space Rate:

	3m X 3m Standard booth
Non-sponsors	MYR 10,000 / US 3,350
Sponsors	MYR 6,000 / US 2,000

Be our Delegate

	Company	NGO / Students
Full Price	MYR 2,000 / USD 665	MYR 1,400 / USD 465
Early Bird Rate (15% discount) - by 15 July 2011	MYR 1,700 / USD 565	N/A
CSR Asia Strategic Partner (20% discount)	MYR 1,600 / USD 530	MYR 1,120 / USD 370
Multiple participation package (5-9 delegates – 20% discount) By 15 August 2011	MYR 1,600 / USD 530	N/A
Multiple participation package (10 delegates and up) (30% discount) By 15 August 2011	MYR 1,400 / USD 465	N/A
Pre- & post- summit trainings (each session) Register before 15 July and enjoy 10% early bird discount	MYR 500 / USD 165	N/A

The CSR Asia Summit is claimable under the HRDF SBL scheme. Malaysian companies registered with the HRDF can claim MYR 750.00 per day.

Please refer to your human resource department or visit www.hrdf.com.my for more information on the claims process.

Register online at www.csr-asia.com/summit2011

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About CSR Asia



CSR Asia was built on a vision to provide companies and their stakeholders with timely and reliable information, training, research and consultancy services to promote sustainable business practices. We have a simple definition of Corporate Social Responsibility. It is a company's commitment to operating in an economically, socially and environmentally sustainable manner whilst balancing the interests of diverse stakeholders. CSR Asia's offices are located in Bangkok, Beijing, Edinburgh, Guangzhou, Hong Kong, Kuala Lumpur, Singapore, Sydney and Tokyo. www.csr-asia.com

CSR Asia's Strategic Partner Programme



The CSR Asia Strategic Partner Programme is a network of companies endeavouring to build CSR capacity in their companies through partnership. Our Strategic Partner Programme provides support and networks for companies to engage with social and environmental challenges. Partners share good practices, challenges and build a network of colleagues in their industry, country and region.