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“The crisis in Chinese supply chains”

Date: **Wednesday, 4th August 2010**
 Time: 6:00pm - 7:30pm (On-site registration starts at 5:45pm)
 Venue: **CPA Australia**, 20/F Tai Yau Building, 181 Johnston Road, Wanchai, Hong Kong
 Registration: Pre-registration required. Please contact Rex Wong at rwong@csr-asia.com or call (852) 3579 8079 for further enquiries

The issue:

The future of CSR in Chinese supply chains is uncertain. On the one hand are rising discontent, wages, strikes and stakeholder expectations. Suppliers are under more pressure to comply with more sophisticated CSR programs covering social, labour and the environment. On the other hand are purchasing practices that work against good social and environmental practices, such as lower prices for goods, shorter lead times, and bottlenecks in the procurement process. Have we reached the limits of what CSR can achieve in these circumstances? If so, are the current ways of thinking about CSR in supply chains helpful? If not, what are the alternatives. Stephen Frost will discuss these issues and invites the audience to engage with him in 'thinking out loud' about the conundrum that faces us.

About the speaker:

Stephen Frost, Executive Director, CSR Asia



Stephen is one of the co-founders and an executive director of CSR Asia. He is also an assistant professor at the Department of Asian and International Studies at the City University of Hong Kong. He is in high demand as a speaker internationally, has consulted for numerous companies, governments and multilateral organisations, and is widely published. He is regularly interviewed by local and international media organisations, and he sits on the advisory boards of major corporations and CSR initiatives internationally.

Stephen has been involved in CSR in the Asia-Pacific region since 2000, when he moved to Hong Kong. Since that time, he has focused on issues surrounding supply chains and workplace standards. He has worked with numerous local and multinational companies on a host of other issues, ranging from consulting on the implementation of CSR systems to factory training and stakeholder dialogue.

He developed and taught the first CSR modules in MBA programs in Chinese universities, developed and taught the first undergraduate CSR course in Asia, and along with his co-founder offered the first public training of CSR in the Asia-Pacific. He helped develop an innovative factory training program for Chinese factories, and led a team to develop capacity building for Chinese organizations to deliver service to companies in supply chains. He is a recognised pioneer in CSR in Asia.

About CSR Asia:

CSR Asia is a social enterprise that strives to be the leading provider of information about Corporate Social Responsibility (CSR) in the Asia Pacific Region. Learn more about us at: www.csr-asia.com

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