

Stakeholders are increasingly holding companies accountable for their activities. Reporting on your corporate social responsibility (CSR) strategies and initiatives is now an essential part of business communications and corporate transparency. It is increasingly becoming a regulatory requirement.

At CSR Asia we recognise that organisations are at different stages in their CSR development and by understanding the unique needs of individual companies, our team is able to provide tailored solutions to deliver an engaging sustainability message.

CSR Asia can guide you through the entire reporting process and provide you with credible tools for reporting to your key stakeholders. We can also help to design a communication system that is useful in business planning, analysis and management strategy.

Our team can help to:

- 1 identify the most appropriate way of reporting
- 2 monitor the impact of your activities and assess communication strategies
- 3 engage with stakeholders to identify relevant issues and determine materiality
- 4 develop internal frameworks for managing the reporting process
- 5 communicate with your investors by connecting CSR with organisational risks
- 6 choose the right performance indicators and metrics to collect important data
- 7 benchmark organisational performance and enhance risk control
- 8 deliver targeted, relevant communications to appropriate audiences
- 9 demonstrate your organisation's commitment to CSR
- 10 write succinct and meaningful reports targeting the needs of your stakeholders

A pathway to enhance your communications

Stakeholders are demanding information that is consistent material, comparable, credible and well structured. Our flexible approach will match the needs of your organisation to the aspirations of your stakeholders. We will help you build CSR reports and communication strategies that promote sustainable business practices, enhance transparency, reduce risk and develop trust.

CSR Asia can assist at each level of reporting as you embark as your reporting journey: 1) basic CSR communications / reports; 2) incorporate EHS data / targets into reports; 3) deliver CSR / Sustainability Reports; 4) produce verified GRI compliant reports.

Our flexible five stage methodology ensures that CSR Asia can undertake all of the steps involved or provide advice for each component:

CSR Asia's five stage reporting process:

Assessment	<ul style="list-style-type: none"> • Comprehensive organisational assessment of current CSR strategies • Feedback on how to position your organisation in a CSR context • Gap analysis to identify emerging issues, risks and opportunities • Identify emerging regulatory requirements
Strategy	<ul style="list-style-type: none"> • Determine the frequency, scope and style of CSR reporting • Identify target audience and stakeholder groups • Link to external guidelines and codes of conduct • Undertake assessments of best practice
Development	<ul style="list-style-type: none"> • Introduce a stakeholder dialogue programme • Draft effective reports and advise on performance indicators • Develop reporting systems that meet international standards • Provide counsel on transparency issues and risks • Target improvements in systems, data collection and transparency
Review & Assurance	<ul style="list-style-type: none"> • Provide transparent information systems providing increased accountability • Develop benchmark tools and assistance with assurance of data • Link CSR performance with stakeholder relations and communications • Arrange third party verification and reporting
Continuous Improvement	<ul style="list-style-type: none"> • Develop systems for ongoing feedback on reports and communications • Provide training for internal report teams • Integrate external reporting guidelines and standards

Essential elements of reporting and communications:

- * Determine the CSR values and principles your organisation wants to demonstrate, internally and externally
- * Assess organisational performance against international standards and benchmark your activities against others
- * Undertake a programme of stakeholder dialogue to ensure material concerns are addressed
- * Develop a set of performance indicators and information systems
- * Provide a credible and verifiable account of your activities
- * Set clear targets for future improvement and comparison
- * Use technology to further deliver your sustainability message

For up to date information on clients and strategic partners log on to:

www.csr-asia.com

About CSR Asia:

CSR Asia is the leading provider of information, training, research and consultancy services on sustainable business practices in Asia. Operating as a dynamic social enterprise, CSR Asia occupies the unique middle ground between civil society organisations and fully commercial consultancies.

This enables us to provide independent and cutting edge services and expert insight into the Corporate Social Responsibility (CSR) issues facing companies in Asia. Through our offices across the region, CSR Asia builds capacity and promotes awareness of CSR in order to advance sustainable development.

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CSR ASIA

Reporting and Communications

Deliver your sustainability message

Communicate with strategic partners

Enhance brand and reputation

Develop and report on key performance indicators

Demonstrate transparency and accountability

Engage stakeholders in constructive dialogue