



BOSTON COMMON
ASSET MANAGEMENT, LLC

Investing Responsibly in a Global Marketplace
Shareholder Activism: Getting Governance in Gear
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Investing Responsibly in the Global Marketplace

- Changing the language
- Changing priorities and behavior
- Role of the values-based investor
- Challenges remain



Socially Responsible Investing

Social Investors

- Take responsibility for their investments
- Seek competitive financial returns on their investments
- Want to improve global corporate conduct

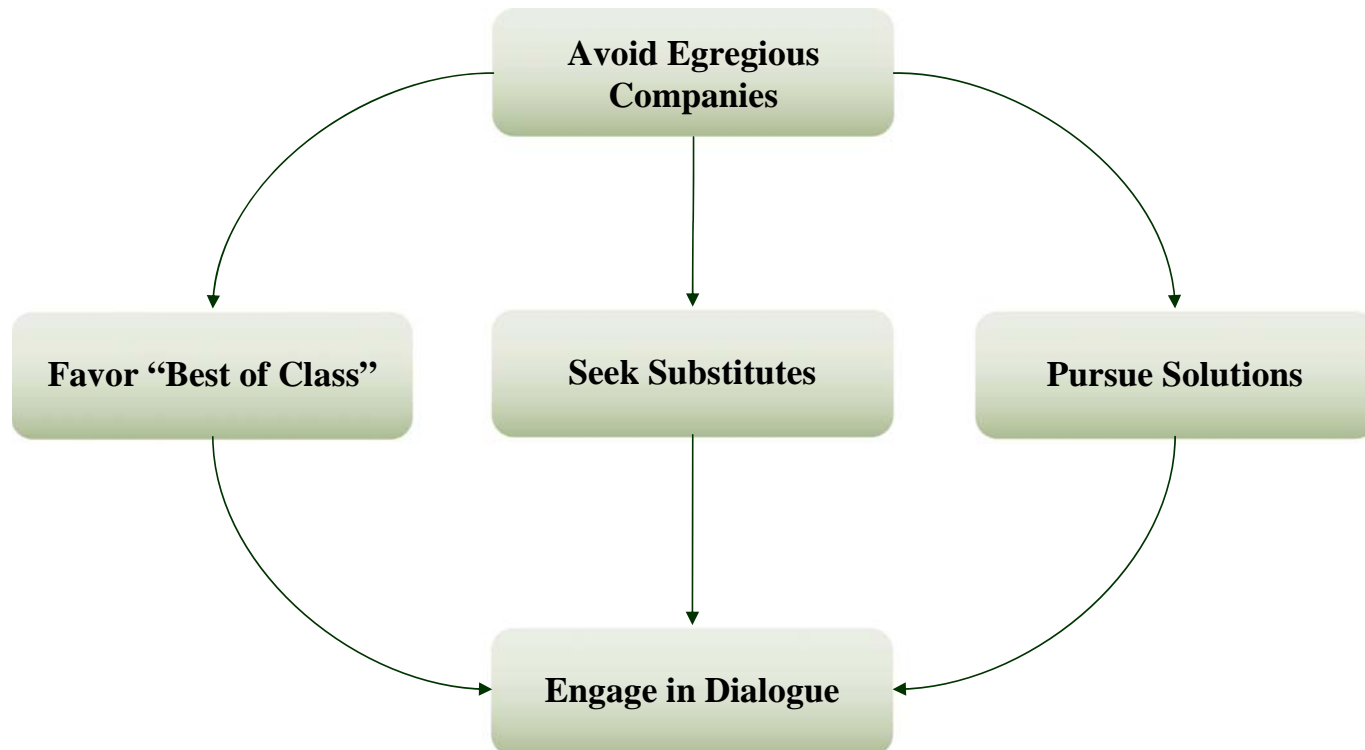
Our Clients Define *Investing for Sustainability* as

- Investing for the long-term
- Investing with visionary and capable management
- Investing for environmental and social justice



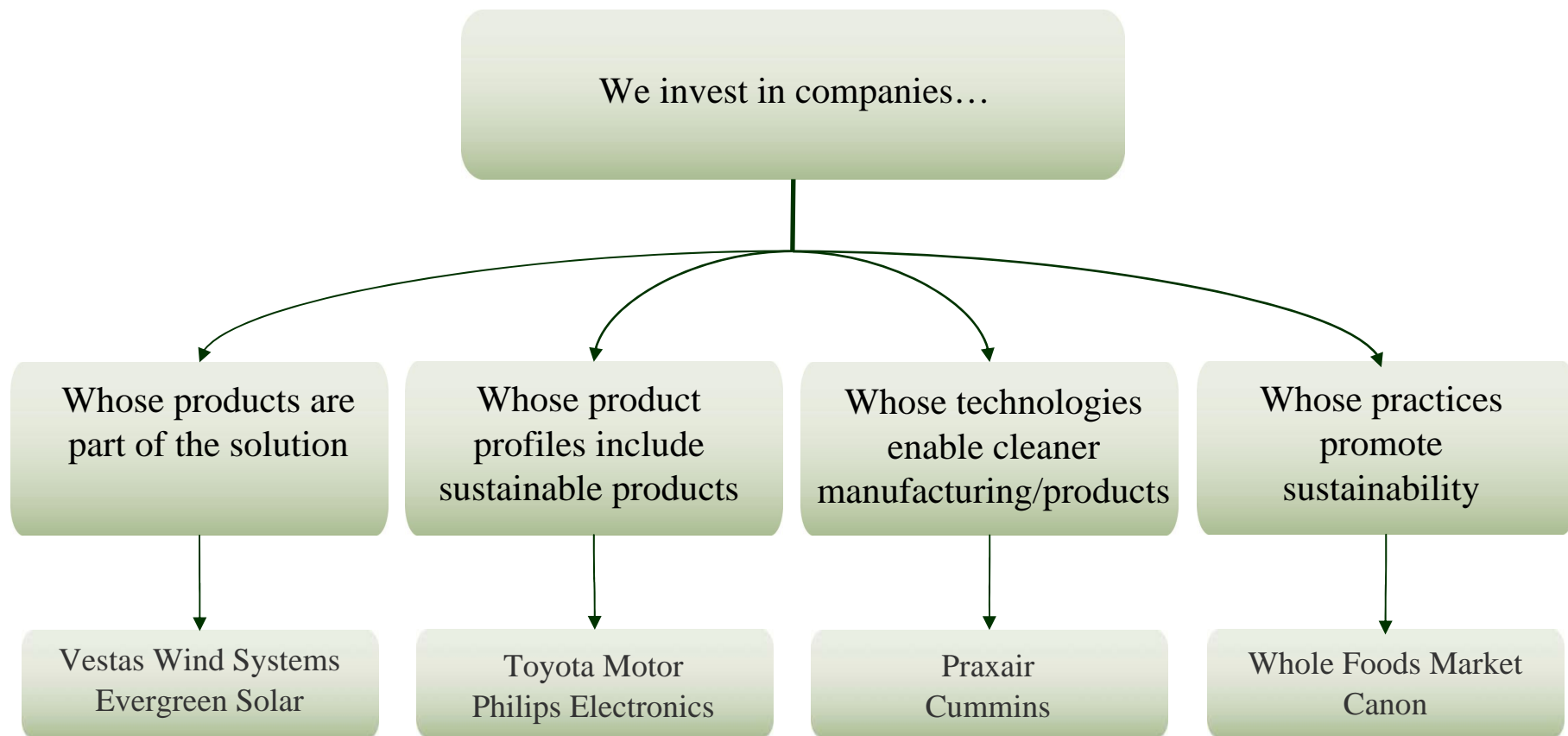
Managing Socially Screened Portfolios

- Impact of Comprehensive Social Screens on Stock Universe by Market Value
 - Approximately 64 percent of S&P 500 universe acceptable
 - Approximately 80 percent of domestic small cap universe acceptable
 - Approximately 74 percent of MSCI EAFE universe acceptable
- Investing in high-impact industries such as energy, a holistic approach





Investing in Sustainability





Independent In-House Research

Wide range of sources consulted in the social research process

**Corporate and
Industry Publications**

**Non-governmental
Organizations**

**Media and
SRI Databases**

**Government and
International Agencies**

**Judgment of experienced analysts
based on client guidelines**

Look for:

Corroborating evidence
Patterns of noncompliance
History
Responsiveness to stakeholders
Positive Trends and Changes in policy
Relative performance
Relative market share



Social Change Initiatives Beyond Screening

Goals of shareholder advocacy

- Improve corporate relations with society and the environment
- Promote sustainable growth

Our avenues for promoting social change include:

- Constructive dialogue with management
- Targeted data gathering
- Shareholder Resolutions
- Work with US and International Organizations
- Public Policy Testimony
- Proxy Voting



Boston Common Asset Management



Experienced Investment Team

Independent Social Research

Global Shareholder Advocacy

Customized Portfolio Management



U.S. Large-Cap Equity & Balanced

International & Global Equity

U.S. Small-Cap Equity