



# 1<sup>st</sup> International Conference on Corporate Social Responsibility, Business and Human Rights (ICCSRBHR)

Jakarta, Indonesia  
13-15 May 2012

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## 1. Home

### About the international conference

Corporate Social Responsibility in Indonesia has been becoming a critical issue since the enactment of Indonesian Company Liability Act Number 40/2007. Within the act there is a special provision namely article 74 regulates concerning Corporate Social Responsibility which is the name on the act is “Corporate Social and Environmental Responsibility”. It has been four years since its enactment, the article 74 can not be well-implemented because there is no further operational regulation. It needs Government Regulation to describe how the article can be implemented in practice.

There are so many rejections from corporations concerning the article 74 itself. One of the major reasons is the article can not be implemented due to its own definition, the article defines that “Corporate Social Responsibility is compulsory for corporation in which exploits natural resources and/or in relation to natural resources exploitation. And CSR will be counted as part of corporation’s cost production”. Moreover, another reason is corporations feel that government want to escape from its responsibility to build and develop its people to be prosperous and hands over its responsibility to corporations. In addition, corporations say that CSR policies can increase power selling of their products and it will be a burden for consumers.

In another situation, corporations require tax deduction and/or tax holiday to the government when they well-implement their CSR programs. Government official in this case Tax Directorate General under the Ministry of Finance of Indonesia says that Government will consider their request and will release tax deduction and/or tax holiday policies for those corporations.

Local community as main stakeholders and also main beneficiaries of CSR programs require corporations should be more responsive, socially and environmentally care with local community’s circumstances. Currently, In many parts of Indonesia, local community always do demonstrations to reject the existence of





corporations in their areas, there are many reasons behind are as follows; they feel corporations are only exploit their natural resources without any care with local wisdom, needs and circumstances. Then they say corporations never empower local community and always employ outsiders than insiders itself. Finally, they say corporations always cause environmental damages. All negative stereotypes about corporations are still in their mind.

NGOs are concerned on environmental advocacy always blame corporations are the cause of environmental damages, global warming and increasing climate change threats. In other side, government urge and support all corporations keep doing their operation in Indonesia. By their existence government gets some taxes payment and has large number of fund to create economic development programs such as infrastructures developments, scholarships program, and lower rates loan. Thus, by their existence, there are huge number of job vacancy that can absorb new fresh graduates, young-talented people and other skilled and non-skilled labour. Job creation is a major reason behind why government really support them.

Another issue is corporations should comply with human rights and business principles. Those principles are dedicated to guide corporations respect for human rights and well-treat their employees, consumers and local people. UN Working Groups on Business & Human Rights are drafting a bundle of business and human rights principles for corporations. Those principles will be a guiding principles for corporations across the globe. But those principles are based on voluntary basis and there is legal sanction will be given for non-obedient corporations unless moral sanctions.

Mandatory CSR Vs Voluntary CSR debates are still on-going in Indonesia until now. It is also one of main reason to organize this kind of international conference on Corporate Social Responsibility, Business and Human Rights in Jakarta, Indonesia. Hopefully by organizing this academic event may provide comprehensive inputs, opinion, thoughts and even expected solution to make mandatory CSR is implementable in Indonesia as well as corporations may respect for human rights principles in dealing with its employees, consumers and local community wherever they are in operation throughout Indonesia.





## 2. Conference

### Objective

The objectives of the program are as follows;

1. Identifying current's situation of CSR policies barriers in Indonesia
2. Enhancing commitment to implement mandatory CSR in Indonesia.
3. Provide academics and field experiences inputs to resolve several important CSR emerging issues.
4. Conduct further meetings and reserach to enhance academics support for the CSR development in Indonesia.

### National and International Keynote Speakers

1. Minister of Law & Human Rights of Republic of Indonesia
2. State Minister of State-Owned Company of Republic of Indonesia
3. Puvan Selvanathan (Member of UN Working Group on Business and Human Rights)
4. Prof. Noor Azizi Ismail Dean Othman Yeop Abdullah Graduate School of Business Universiti Utara Malaysia
5. Dr. Aishah Bidin Dean Faculty of Law Universiti Kebangsaan Malaysia
6. Patrick Earle (Executive Director Diplomacy Training Program, Faculty of Law University New South Wales)
7. Prof Wayne Visser (Professor Corporate Social Responsibility from Nottingham University, United Kingdom)

### Secretariat

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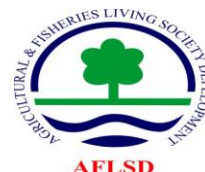
**E-mail : [iccsrbhr2012@gmail.com](mailto:iccsrbhr2012@gmail.com)**

### Schedule

The program will be held on 13-15 May 2012 in Jakarta, Indonesia

### Announcements

1<sup>st</sup> International Conference on Corporate Social Responsibility, Business and Human Rights (ICCSRBHR) will be held on 13-19 May 2012 in Jakarta, Indonesia





### 3. Theme and Papers

There are huge numbers of international conference themes below that can be discussed further;

1. Corporate Social Responsibility Law in Indonesia
2. Corporate Social Responsibility, Investment and Tax Deduction Policy
3. Corporate Social Responsibility, Human Rights & Indigenous Peoples
4. Corporate Social Responsibility, Environmental & Green Development
5. Corporate Social Responsibility Model in Banking Sector
6. Corporate Social Responsibility Model in Oil and Mining Industries
7. Corporate Social Responsibility and Poverty Reduction Policy
8. Corporate Social Responsibility Model in other ASEAN Countries

### 4. Call for Applications

1. Participants from Companies, local and national NGOs, Industries, and Private sectors will be required to submit at least 5 power point slides to the organizing committee
2. Participants from higher education institutions, research institutions and/or universities are required to submit a 5 page papers include abstract.
3. International participants are required to submit a 5 page papers include abstract.
4. Please download power points and papers writing guidelines here (word version):
5. The deadline for power point slides and papers submission is due to 15<sup>th</sup> April 2012.
6. All power point slides and papers must be sent together with registration form to the following email address: [iccsrbhr2012@gmail.com](mailto:iccsrbhr2012@gmail.com), by stating at the subject heading of the email following information such as name, institution of origin and area of origin. For example; ahmadyani\_jayakarya\_jakarta

### 5. Registration Information

#### Registration Form

Please download application form at <http://iccsrbhr2012.com>

#### Registration Fee

1. Participants from local and national companies, local and national NGOs, Government officials, Industries, private sectors and others (for Indonesia National only) must pay registration fee to the organizing committee as amount IDR 1.000.000 or 100 USD, through bank transfer at below bank account number:  
Bank Mandiri Branch KCP Kualasimpang, Bank Account Number; 105-00-0538158-1.  
Account Owner: sabela
2. International Participants (participants other than Indonesia national) must pay registration fee to the organizing committee as amount 400 USD, through bank transfer at below bank account number:  
Bank Islam Branch Universiti Utara Malaysia, Bank Account Number; 02093027522077,  
Account owner: sabela. SWIFT CODE: BIMBMYKL





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**OYA** OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS UNIVERSITI UTARA MALAYSIA  
Cultivating Perspectives. Building the Future. Sharing Solutions

**CSR ASIA**

- Participants from higher education institutions, research institutions and/or universities must pay registration fee to the organizing committee as amount IDR 1.000.000 or 100 USD, through bank transfer at below bank account number:  
Bank Islam Branch Universiti Utara Malaysia, Bank Account Number; 02093027522077, Account owner: sabela. SWIFT CODE: BIMBMYKL  
Please send back participant registration form to 2012 ICCSRBHR Organizing Committee **with the bank transfer certificate** by e-mail to; iccsrbhr2012@gmail.com

## 6. Information for Participants

### Hotel Location

Bidakara Hotel Jl. Jend Gatot Subroto Kav 71-73 Pancoran, Jakarta Selatan, Indonesia

### Publications

- All power points and papers will be publish at registered and well-known scientific journals
- There will be the book version

### Visa and Entry Permit

- For ASEAN nationals are do not required to have visa or Entry permit prior enter to Indonesia.
- for other participants who come from countries other than ASEAN are encourage to ask regarding visa and entry permit requirements to the nearest Indonesia Embassy or Consulate General in their countries.

