



29 November 2018 – Marina Bay Sands – Singapore

## Addressing the industry’s most pressing issues in Asia – from plastics to multi-stakeholder partnerships, sustainable seafood to smart tourism.

CSR Asia, an ELEVATE company, brings its global sustainability expertise and Asia focus to this forum that addresses gaps and challenges in the Asian sustainable tourism ecosystem.

The Forum will serve as the platform for leading companies in the hospitality + tourism sectors, as well as government officials and non-profits, to share solutions that are driving innovation and advancement in the industry.

Sessions will host unique discussions that will catalyze action-oriented opportunities to collaboratively foster the development of best practices in the sustainable tourism industry. Attendees will both share their experiences and learn actionable takeaways from market leaders in Asia and globally.

Time	Agenda Item	
08:30-09:00	Registration & Coffee	
09:00-09:15	Welcome	
09:15-10:30	<b>Sustainable Tourism Trends and Policies in Asia: Tomorrow's Emerging Opportunities</b> (9.15-9.30) Keynote  (9.30-10.30) Plenary: As part of the overarching goal of sustainable development, governments are developing country-wide tourism policies. Such regulations directly influence the private sector. This plenary will open the conference and discuss the economic and social opportunity that sustainable tourism offers while mitigating the environmental impacts of mass tourism.	
10:30-10:45	Coffee Break & Networking	
10:45-12:30	<b>Today's Global Consumer</b>  (10.45-11.30) Spotlight #1: Plastic Packaging in Paradise  (11.30-12.30) Spotlight #2: Farm to Fork – Challenges & Opportunities (Organic Food and Sustainable Seafood)	
12:30-13:30	Lunch & Networking	
13:30-15:00	<b>Breakout 1: Responsible Labor Practices</b>	<b>Breakout 2: The Role of Tourism in Women's Economic Empowerment</b>
15:00-15:15	Coffee Break & Networking	
15:15-16:45	<b>Breakout 3: Sustainable Travel - Carbon Offsetting and Aviation</b>	<b>Breakout 4: Food Waste - Identifying Recipes for Success</b>
16:45-17:15	<b>Multi-stakeholder Partnerships for Sustainable Tourism in Asia</b>	
17:15-18:00	<b>Closing: Traveling into Tomorrow's Tourism - Technology Innovations in Smart Tourism</b>	
18:00-19:30	Networking Reception	

**Who will attend the Forum?**

- Hotels
- Airlines and airports
- Food and beverage providers
- Government tourism boards
- Industry associations
- Travel technology companies (i.e., fare, hotel, and transport search engines)
- Intergovernmental organizations
- Social and environmental non-profits

**Why Sponsor?**

Sponsoring the *Sustainable Tourism & Hospitality Asia Forum* offers an opportunity to promote your organization to 100 sustainability professionals from across Asia prior to, during and after the event. Packages maximize exposure for all sponsors and include:

- Marketing opportunities pre, during and post event
- Brand visibility amongst a highly engaged audience
- A platform to discuss sustainability topics key to your organization with business leaders and experts
- Access to 100 influential and engaged delegates
- Multiple networking opportunities to build and reinforce strategic relationships with key partners

**Outreach Partners**

As part of the world's largest sustainability company, CSR Asia enjoys exclusive relationships with a broad range of regional and international partners. Our partners provide access to a vast distribution network and a range of additional promotional opportunities for your brand including:

- Membership emails
- Website promotions
- Press releases
- Magazine write-ups
- In-depth speaker profiles

**Sponsorship Packages**

Sponsorship Package	Gold USD10,000	Silver USD5,000
<b>Brand Visibility</b>		
CSR Asia website	✓	✓
Logo featured in e-promo campaigns	✓	✓
Forum signage	✓	✓
Special sponsor delegate badges	✓	✓
Branding in event presentation slides	✓	✓
<b>Advertising</b>		
Advert in on-site delegate guide	✓	✓
Profile in CSR Asia newsletter	✓	
<b>Tickets</b>		
Discounted for your network	5 passes (can be used for key contacts) - 50% off	3 passes (can be used for key contacts) - 40% off
<b>Strategic Partner Membership</b>		
	Free for 2 years (valued at USD16,000)	Free for 1 year (valued at USD8,000)

**Speaking Slots**

No speaking slots are guaranteed with our sponsorship packages, but if you have an expertise in a specific topic which is featured in the agenda we will try our best to accommodate.

**Contact us to learn more**

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