

## Community Investment Roundtable

The Community Investment Roundtable (CIRT) is CSR Asia's member based initiative to help companies to achieve greater community impact. The CIRT provides companies throughout Asia with a confidential space to share, discuss, learn and collaborate, helping to make community investment more successful and more strategic. Specific focus is given to impact measurement and to benchmark community investment by applying the LBG model and our Community Investment Scorecard.

The LBG model is a global measurement standard, used by over 100 companies around the world to improve the management, valuation and communication of corporate community investment. CSR Asia is an accredited LBG facilitator for Asia.



Premium roundtables are an optional benefit for Strategic Partners and carry an additional fee of USD 3,000. The CIRT is designed for those people working in companies who take responsibility for community investment, community engagement and partnership related activities. The CIRT is part of the CSR Asia Community Development Foundation, which has tax exempt status in Hong Kong.

- ✓ **Help companies to achieve greater community impact**
- ✓ **A confidential space to share, learn and collaborate**
- ✓ **Share and disseminate best practice on community investment in Asia**

### Benefits

- A customised half day introductory workshop to Community Investment and the LBG methodology
- One free consulting day on Strategic Community Investment annually
- Access to the members-only portal with up-to-date information on best practices and trends: [www.csr-asia.com/cirt](http://www.csr-asia.com/cirt)
- Quarterly confidential members meetings
- Free participation in regular company-only events throughout the region



**Join us now**

sign up through [www.csr-asia.com/cirt](http://www.csr-asia.com/cirt)  
or  
contact Lisette van Rhijn at [Ivanrhijn@csr-asia.com](mailto:Ivanrhijn@csr-asia.com)

# Application Form - Community Investment Roundtable (CIRT)

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I wish to apply to be a member of the Community Investment Roundtable (CIRT) on behalf of:

Company Name: .....

Postal address: .....

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Primary Contact: .....

Email address:.....

Phone number: .....

Secondary Contact: .....

Email address: .....

Phone number: .....

**Signature** .....

**Date** .....

If you **do not** wish to be recognized publicly as a CSR Asia CIRT member through your logo on the website, tick here

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Please return your completed form to: CSR Asia Community Investment Round Table  
Lisette van Rhijn: E: [lvanhijn@csr-asia.com](mailto:lvanhijn@csr-asia.com) Fax: +852 3579 8080 (Hong Kong) or +65 6884 5929 (Singapore)  
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