

CSR Asia Forum on ISO 26000

8 December 2011
Hotel Nikko Hong Kong

Putting Guidance into Practice Using ISO 26000

▶ ISO 26000 is the new guidance standard that defines the concept of social responsibility for all kinds of organisations. It helps companies and others address their social, environmental and governance strategies. It helps in the process of building social responsibility into long term strategic plans and achieving meaningful impacts. The standard lays out principles, issues and tools that can help an organisation address its responsibility to society and the environment and contribute to development that will meet the needs of present and future generations.

ISO 26000 can seem daunting, based on seven principle, 36 subject areas and 107 pages! Yet this event will demonstrate how the standard can be used for all types of organisations, of all sizes.

The inaugural CSR Asia Forum on ISO 26000 is a one-day event structured to provide delegates practical tools, expert insights and workshops on how to implement a responsible management strategy using ISO 26000. It will examine case studies of best practice that are already emerging. The forum will bring together over 100 delegates for a day of thought-provoking panel discussions and workshops concerning the future of social responsibility.

▶ **The Forum will help delegates master ISO 26000 by:**

- Featuring insights from pre-eminent CSR expert in Europe, Pierre Hupperts, who has already assisted nine companies in applying ISO 26000 to their sustainability management systems
- Providing case studies and examples from companies who have pioneered ISO 26000 implementation in Asia
- Offering practical workshops which provide tools and advice on how to develop a sustainability action plan using ISO 26000

▶ **Who Should Attend?**

VPs, Directors, Managers and Professionals from private companies, NGOs and government organizations who are interested in advancing their responsible management strategy using ISO 26000.

▶ **Keynote speakers:**



Richard Welford, Chairman, CSR Asia



Pierre Hupperts, The Terrace

Plus

Pre-Forum Training on ISO 26000

A half-day pre-Forum training will be organised to outline the scope and rationale of ISO 26000 and address the core social responsibility issues identified. This half day introductory course is tailored for professionals who are new to the guidance and would like to get the basic before the one-day forum.

Date: 7 December 2011 (Wednesday)
Time: 2:00pm – 5:00pm
Trainer: Richard Welford, Chairman, CSR Asia

▶ CSR Asia Forum on ISO 26000 Agenda:

Time	Activities / Topic		
9:30	ISO 26000: Context and perspective		
10:30	Break		
11:00	Case studies of ISO 26000 in practice: Examples from Europe and Asia		
12:30	Lunch		
13:30	Workshop 1 Self-declaration and self-certification	Workshop 2 Implementing ISO 26000	Workshop 3 Stakeholder engagement using ISO 26000
15:00	Break		
15:30	Workshop 1 (Repeat of previous workshop) Self-declaration and self-certification	Workshop 2 (Repeat of previous workshop) Implementing ISO 26000	Workshop 4 Community investment and development

▶ Pricing and Discounts:

	Normal price	Early bird discount (15% off valid until 10 Nov 2011)	CSR Asia Strategic Partner discount	NGO/ Students
One-day CSR Asia Forum on ISO 26000 (8 December)	HKD2,500 / USD320	HKD2,125 / USD272	HKD2,000 / USD256	HKD1,200 / USD154
Package (CSR Asia Forum plus training – 7 and 8 December)	HKD3,700 / USD475	HKD3,145 / USD404	HKD2,960 / USD380	HKD1,800 / USD230

Sponsorship Opportunities

There is a range of sponsorship opportunities available to organisations which wish to demonstrate their commitment to the CSR agenda through this high-profile event. If you wish to discuss sponsorship packages, please contact Ms Angel Ng, Events and Marketing Manager on angel.ng@csr-asia.com or (852) 3579 8079.

Enquires:

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About CSR Asia

CSR Asia is the leading provider of information, training, research and advisory services on sustainable business practices in Asia. Operating as a dynamic social enterprise committed to corporate social responsibility (CSR), CSR Asia provides independent and cutting edge services and expert insight into the Corporate Social Responsibility (CSR) issues facing companies in Asia. We have offices in Bangkok, Beijing, Edinburgh, Guangzhou, Hong Kong, Kuala Lumpur, Singapore, Sydney and Tokyo. www.csr-asia.com